


Blackpool Council Licensing Service

Representation made by a Responsible Authority
In support of an application for the Review of an existing
Premises Licence or Club Premises Certificate

Responsible Authority making representation

Name of Responsible Authority	LANCASHIRE CONSTABULARY		
Name of Officer. <i>(please print)</i>	P.C 3842 EVANS		
Signature of Officer			
Contact telephone number	01253 604005		
Date representation made	14	07	15
Do you consider mediation to be appropriate			NO

Name of Responsible Authority / Applicant who requested a review of this Licence

Blackpool Council Weights & Measures

Premises Details

Premises Name	Coliseum
Address	Tyldesey Road
	Blackpool
Post Code	FY1 5DH

Details of your representation in support of the review application
(Please reference & attach supporting any documentation)

I am in receipt of a review application submitted by Blackpool Trading Standards for the above premises and on behalf of the Chief Officer of Police wish to make a representation in support of that review.

On Thursday 9th April 2015 the premises failed a Test Purchasing Operation, whereby a 15 & 16 year old male volunteers were served a pack of 4 bottles of Budweiser. On the evening the seller Leal Smith could not show us any of his Proof of age.

There was also no refusals register and a limited amount of posters in store in relation to challenge '25'.

During a follow up intervention with the PLH it was apparent that standards of the up keep of paperwork had fallen.

The police have serious concerns that the Proof of Age training is not being adopted. The Police have limited confidence that the promotion of the Licensing Objectives is being upheld.

Please find attached a copy of my Licensing note in relation to the Test Purchase operation.

Licensing File Note

Premises : COLISEUM, TYLDESEY ROAD, BLACKPOOL

Information/Complaint: FAILED TEST PURCHASE

Log/Crime Number :

Date premises visited : 9TH APRIL 2015

Persons Spoken to : LEAL SMITH (SELLER)

Action Taken: TEST PURCHASE OPERATION CONDUCTED BY THE POLICE AND TRADING STANDARDS WITH A 15 YEAR OLD & 16 YEAR OLD MALE TEST PURCHASERS. PURCHASERS ENTERED COLISEUM, TYLDESLEY ROAD AND PURCHASED A 4 PACK OF BUDWEISER PRICED AT £5.40, WHICH WAS THEN SOLD TO THEM BY THE MALE BEHIND THE COUNTER. THE SELLER DID NOT ASK FOR I.D TO BE PRODUCED OR CHALLENGE THEIR AGE.

ON THE EVENING TRADING STANDARDS OFFICER SHAUN MCKINNEY AND POLICE OFFICER P.C EVANS ENTERED THE SHOP TO INFORM THEM OF THE SALE AND IDENTIFY THE SELLER. THE MALE BEHIND THE COUNTER GAVE HIS DETAILS AS LEAL SMITH [REDACTED] HE WAS INFORMED THAT HE HAD JUST SOLD ALCOHOL TO VOLUNTEERS UNDER 18 AND WAS SHOWN A PICTURE OF THE MALES WHICH HE ACCEPTED HE HAD BEEN THE SELLER.

MR SMITH STATED THAT IT WAS AN OVERSIGHT ON HIS BEHALF AND HAD MADE A MISTAKE, THE SHOP ON FIRST IMPRESSIONS LOOKED QUITE DISHEVELLED AND IN NEED OF MODERNISING AND SOME SHELVES WERE EMPTY.

I ASKED TO VIEW THE PROOF OF AGE TRAINING AND HE COULD NOT FIND IT ON THE EVENING. I COULD NOT LIMITED POSTERS PRESENT INSIDE THE SHOP PROMOTING THE CHALLENGE POLICY. THERE WAS NO REFUSALS BOOK IN PLACE AND THE TILL DID NOT CONTAIN AN EPOS SYSTEM.

TRADING STANDARDS PROVIDED MR SMITH PAPERWORK ADVISING OF THE SALE AND DOCUMENTATION TO BE HANDED TO THE OWNER AND WE ADVISED THAT WE WOULD BE IN TOUCH IN RELATION TO THIS SALE AND BE INVITING THE DPS IN FOR A INTERVENTION MEETING.

I WAS MADE AWARE BY TRADING STANDARDS THAT AN INTERVENTION MEETING HAD BEEN ARRANGED WITH THE COLISEUM ON 28TH APRIL AND ASKED IF I WOULD ATTEND.

ON THE DAY MR ALOSH ATTENDED AND CONFIRMED HE WAS THE PLH AND DPS. MR ALOSH PRODUCED SOME OLD PROOF OF AGE TRAINING DOCUMENTS IN RELATION TO SMITH BUT NOTHING UP TO DATE. HIS PAPERWORK THAT HE PRODUCED WERE VERY UNORGANISED AND OF LIMITED QUANTITY AND ACTUALLY ADMITTED THAT HE HAD TAKEN HIS EYE OF THE BALL IN RECENT MONTHS SINCE HIS PREVIOUS BOOK KEEPER HAD LEFT THE COMPANY. HE ALSO STATED THAT THE PREMISES WAS MAKING A SIGNIFICANT LOSS AND HE WAS IN SEVERAL THOUSAND POUNDS OF DEBT AND IN FACT HAD THE BUISNESS UP FOR SALE.

BOTH MYSELF AND TRADING STANDARDS OFFICERS EXPRESSED OUR CONCERNS IN RELATION TO THE THE LACK OF TRAINING AND HOW THE BUISNESS SEEMED TO OF GONE DOWN SINCE PREVIOUS MEETINGS WITH THEM. IT WAS ALSO POINTED OUT THAT ONLY HIMSELF AND HIS SON LEAL SMITH WHO WAS THE SELLER ON THE EVENING ARE CURRENTLY WORKING AT THE PREMISES WHICH WOULD IN MY OPINION BE A LOT OF PRESSURE AND HOURS FOR THEM TO WORK LEADING TO OTHER AREAS BEING MISSED.

I HAVE GREAT CONCERNS IN RELATION TO THIS PREMISES AND DID LEAVE THEM ON THE NOTE THAT WE WOULD BE KEEPING AN EYE ON THE OPERATION PUT STRESSED THAT WE FELT ADDITIONAL CONDITIONS SHOULD BE IMPLEMENTED BY THEM TO THEIR OPERATING SCHEDULE. .

Officer: PC 3842 EVANS

Further Action Required Yes

If 'Yes' Indicate details